



Enjoy the rhythm of the Adelaide International Guitar Festival at InterContinental Adelaide.

BODY

This July the Adelaide International Guitar Festival takes place at the Adelaide Festival Centre from the 17th – 20th July with InterContinental Adelaide a proud sponsor. This will be an eventful weekend featuring the newly established Adelaide International Guitar Orchestra, experiential workshops, guitar art and performances from over 300 artists both originating from Adelaide and abroad. This year's festival is once again curated by Slava Grigoryan, his third year as Artistic Director.

“I’m really happy with the program and the mix of artists and genres,” Grigoryan explains about this year's Festival. “Each year we try to introduce a few different elements of programming; this year the new changes are the guitar orchestra and the relationship with the Cordoba Guitar Festival.”

This year's program is an exciting mix of tradition and innovation, which includes classical guitarists such as **Judicael Perroy** and **Pepe Romero** and Gypsy and Flamenco kings **Jose Antonio Rodriguez** and **Stochelo Rosenberg**. Away from the Flamenco and classical streams, highlights of Grigoryan's 2014 program include guitar shredder **Guthrie Govan** and the innovative **Debashish Bhattacharya**, who mixes Indian classical with blues on his homemade slide guitars

Conveniently located only a few steps from the Adelaide Festival Centre amongst the Riverbank entertainment precinct, InterContinental Adelaide is the perfect location throughout the Adelaide International Guitar Festival to ensure your evening is truly memorable. With our IHG Special offer stay two nights and enjoy overnight accommodation from \$180.00 per room per night. Additionally, Riverside Restaurant also offers pre-theatre dining which is ideal for an indulgent meal before one of the many performances, and includes 2 courses for \$50 per person or 3 courses for \$60 per person.

If you are staying the whole weekend of the Adelaide International Guitar Festival from the 17th – 20th July and looking to experience more that Adelaide has to offer there is a host of events and activities to experience around InterContinental Adelaide and the Adelaide Festival Centre. These include experiencing a football game at the redeveloped Adelaide Oval, visiting the famous Pandas at the Adelaide Zoo or taking a ride on Popeye down the River Torrens.

On Friday the 18th of July The Atrium Lounge, located on the lobby level of the hotel will play host to the classical tones of Guitarissimo, an exciting collection of emerging guitar talent. Join us for a drink or meal while you enjoy their performance from 5:30pm, before making your way to the Adelaide Festival Centre.

An exciting insider look at some of this years artists and performers will serve to entertain and inspire. Be sure to follow the updates via social media.

For more information visit adelaidefestivalcentre.com.au and tickets via BASS ticketing.

Restaurant bookings and overnight accommodation can be made at icadeladie.com.au.

To book online, visit <http://www.icadelaide.com.au/> or you can ring the toll free Reservations line on 138 388

For media enquiries or to host a media famil enquiries, please contact Amanda Robins on 8238 2402 or amanda.robins@ihg.com

About InterContinental Adelaide:

Positioned exclusively along the banks of the River Torrens, InterContinental Adelaide effortlessly blends luxury with comfort. Just a short stroll from the hotel, discover the cultural boulevard of North Terrace, home to the Art Gallery of South Australia, and boutique shopping. Our guest rooms boast magnificent and uninterrupted views across the historic and cultural city of Adelaide, giving you a real sense of your surroundings. www.icadelaide.com.au